

St. Landry Now



Local On-Line Newspaper featuring stories and photographs from the past and present

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2022 Introductory Pricing Rate Sheet

Advertising / Sponsorship / Supporters

Ads Pages

Business Name: _____

Web address to link ad to: _____

All Pages

Ad dimensions – select desired ad(s):

- ___ top - 728x90 pixels - **\$125/month**
paid bi-annually, one month free if paid annually
- ___ footer - 728x90 pixels - **\$75/month**
paid bi-annually
- ___ right side top - 400x400 pixels - **\$35/month**
paid bi-annually
- ___ right side bottom - 400x400 pixels - **\$25/month**
paid bi-annually

Within Post Articles

- ___ top - 728 x 90 pixels - **\$75/month**
paid bi-annually
- ___ middle - 728 x 90 pixels - **\$50/month**
paid bi-annually
- ___ bottom - 728 x 90 pixels - **\$35/month**
paid bi-annually

Home Page

- ___ between highlighted sections - 728 x 90 pxls - **\$35/month**
paid bi-annually

Sponsorship

Highlight on home page (to be determined by sponsor and web designer) with two (2) articles per month with one image per article – **starting at \$200/month.**

Note: Sponsorships can be customized for sponsor's needs.

Supporters

Supporters' names will be placed on a page of our website.

___ **\$25** ___ **\$50** ___ **\$100** ___ **\$150** ___ **\$200** ___
\$250 ___ **\$500** ___ **Other \$** ___

- one time monthly quarterly
- bi-annually annually

Graphic Design

Will you be providing your own graphic design?

- yes no

If no, please email ad assets (logo, photo(s) to use, text for ad) to info@StLandryNow.com

Note: one round of revisions provided - \$45 - \$75 (depending on complexity of design) one-time fee per design.

Make checks payable to St. Landry Now

Name: _____

Address: _____ Phone Number: _____ Email: _____

